

# Be a Champion for Disability Rights!

Welcome to ADAPT National's **2022 VIRTUAL FUN\*RUN for Disability Rights**.

COVID has dramatically changed the way we live. It has disproportionately threatened the health (and lives!) of people with disabilities. It's even changing the way ADAPT National does **direct action**, as well as our **fund-raising efforts**.

When we confront big challenges like this, ADAPT National relies on a simple philosophy : *Like Water Around A Rock*. Just like a boulder in a river, we flow around the barrier. It's the same idea has having a Plan B.

The bottom line: **DON'T MOURN GET CREATIVE!**

We continue to observe pandemic precautions, so the 2022 FUN\*RUN will be virtual once again. On Saturday, April 30, 2022, we'll connect from our homes and communities for a FUN\*RUN in cyberspace. We'll livestream local Local FUN\*RUNs from around the nation on the FUN\*RUN Facebook page. Later, we'll put the recorded events on the FUN\*RUN website: [www.adaptfunrun.net](http://www.adaptfunrun.net).

Our **CHAMPIONS for Disability Rights** are important partners with ADAPT National. In this packet you'll find everything you need to be a Champion for FUN\*RUN 2021, including the various levels of support.

If you're a returning Champion, THANKS! If you're thinking about sponsorship - jump on board! Help ADAPT National continue to make a big positive difference in the disability, aging and allied communities.

As a Champion, you'll get:

- Your logo on the FUN\*RUN website.
- Your name and logo on the Facebook Live event May 1.
- An ad in the FUN\*RUN program which will be posted on websites across the country.
- A plaque recognizing your support.

For 40+ years, ADAPT activists have fought for the rights and services that have resulted in the community integration of people with disabilities of all ages. We must continue to organize at the state level to protect what we have and advocate for what we need to live in the community. **Your support will make our organizing possible.**

For an Institution and Barrier-Free Society,

ADAPT National  
[www.adaptfunrun.net](http://www.adaptfunrun.net) / [www.nationaladapt.org](http://www.nationaladapt.org)

*ADAPT National is a 501(c)(3) nonprofit corporation. All contributions are tax deductible.*



## ADAPT'S KEY ACCOMPLISHMENTS

- Fighting for Build Back Better (BBB) legislation
- Fighting for a livable wage and benefits for attendants
- Role in passing the ADA
- Accessible mainline and over-the-road buses
- MiCASSA / Community Choice Act
- Real Choice Systems Change Grants
- Implementing Olmstead Decision
- Money Follows the Person Demonstration
- Project Access: Accessible, Affordable, Integrated Housing
- Community First Choice Option
- Promoting Direct-Action Organizing

**FOR MORE INFORMATION: Bob Kafka | 512-442-0252 | [bob.adapt@sbcglobal.net](mailto:bob.adapt@sbcglobal.net)**

# CHAMPION SPONSORSHIP REGISTRATION

Remember: Your donations are tax-deductible!

- For their contributions, ALL FUN\*RUN Sponsors get:
- Recognition on FUN\*RUN and participating organizations websites.
- A plaque recognizing support for Disability Rights.
- Recognition during the livestream event and acknowledgement in all event-related publicity.
- Advertisement in the FUN\*RUN program (please mark your pick below):



\_\_\_ **\$25,000 — Emerald Champion — Disability Rights ARE Civil Rights!**  
Full-page back cover ad in FUN\*RUN program.

\_\_\_ **\$15,000 — Platinum Champion — Rights Worth Fighting For!**  
Full-page inside cover ad in FUN\*RUN program (two sponsors).

\_\_\_ **\$10,000 — Ruby Champion — Healthcare for All!**  
Full-page inside cover ad in FUN\*RUN program (two sponsors).

\_\_\_ **\$5,000 — Diamond Champion — End the Institutional Bias!**  
One full-page ad in FUN\*RUN program.

\_\_\_ **\$2,500 — Gold Champion — Accessible, Affordable, Integrated Housing!**  
One half-page ad in FUN\*RUN program.

\_\_\_ **\$1,000 — Silver Champion — Livable Wages and Benefits!**  
One quarter-page ad in FUN\*RUN program.

\_\_\_ **\$500 — Bronze Champion — Community First!**  
One business card size program ad.

SCAN ME



Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Contact person: \_\_\_\_\_

**IMPORTANT! Deadline for program ads is April 1, 2022.**  
See the ad specs in this packet for more information about ad production

Please make checks payable to "ADAPT FUN\*RUN 2022." Return this form with payment to:

ADAPT FUN\*RUN for Disability Rights  
1100 S IH 35 Frontage Road, Austin, TX 78704  
Phone: 512-442-0252  
E-mail: bob.adapt@sbcglobal.net

## AD SPECS

**Full page: 7.5 x 10 (portrait)**  
**Emerald (back cover)**  
**Platinum (inside cover)**  
**Ruby (inside cover)**  
**Diamond (full page)**  
**Gold (half page)**  
**Silver (quarter page)**  
**Bronze (business card)**

The program is printed in full color. If at all possible, please submit print resolution (200 dpi or higher), CMYK, camera-ready ads at 100% scale.

**Ad deadline is April 1, 2022**

Send to [kaye@beneketx.com](mailto:kaye@beneketx.com).

Questions? Send email to Kaye at the address above or call 512-451-9810.

Thanks for supporting ADAPT!!

SCAN ME



**business card: 2 x 3.5 (landscape)**  
**bronze**

**gold: half page: 4.75 x 7.5 (landscape)**

**quarter page: 3.5 x 4.75 (portrait)**  
**silver**