



Be a Champion for Disability Rights!

Dear CHAMPION for Disability Rights:

The ADAPT Community, the largest grassroots disability rights organization in the country, will hold its 12th Annual FUN*RUN for Disability Rights on Mother's Day—Sunday, May 13, 2018 at Upper Senate Park in Washington, D.C.

At the FUN*RUN people roll, walk, run, skip or otherwise travel around Upper Senate Park for one hour to raise funds to support disability rights and services in America.

FUN*RUN proceeds allow ADAPT to continue the fight to get and keep people out of nursing homes and other institutions; for accessible, affordable, integrated housing; for better wages and benefits for community attendants; to break down barriers that keep people with disabilities of any age from living, working, and socializing in the communities of their choice.

This year's campaign – **Activism Through the Ages!** – focuses on fighting budget cuts at the national, state and local levels that cause unnecessary institutionalization and fewer needed services and supports. Medicaid (as we know it now) will change. We must advocate for reforms that promote community integration for people with disabilities of all ages.

In keeping with this year's theme, we honor not one, but TWO National FUN*RUNNERS this year. Barb Toomer, age 85, and Heath Montgomery, age 8. Just goes to show one can be a disability activist and make an important difference at any age!

You can support our efforts by becoming a CHAMPION for Disability Rights. The sponsorship levels are enclosed. Your tax-deductible contribution will be used to continue our advocacy for the ADA's promise for community integration, inclusion and independence. Your sponsorship will be seen by thousands of people with disabilities and other advocates on our website, during the FUN*RUN event, and in the program book.

For information: 512-442-0252 | bob.adapt@sbcglobal.net | www.adaptfunrun.net

Thank you for your support!

For an Institution and Barrier-Free Society,
Bob Kafka, FUN*RUN Coordinator

ADAPT'S KEY ACCOMPLISHMENTS

- Role in passing the ADA
- Accessible mainline and over-the-road buses
- MiCASSA / Community Choice Act
- Real Choice Systems Change Grants
- Implementing Olmstead Decision
- Money Follows the Person Demonstration
- Project Access: Accessible, Affordable, Integrated Housing
- Community First Choice Option
- Promoting Direct-Action Organizing
- Fighting for a livable wage and benefits for attendants.
- Introduction of the Disability Integration Act



CHAMPION SPONSORSHIP LEVELS

\$12,500 — Emerald Champion — Disability Rights ARE Civil Rights!

Full-page back cover ad in FUN*RUN program. ■ Promotional Banner on display at FUN*RUN.

- Recognition on FUN*RUN web page. ■ Plaque recognizing support for Disability Rights.
- Recognition during the event and acknowledgement in all event-related publicity.

\$7,500 — Platinum Champion — Rights Worth Fighting For!

Full-page inside cover ad in FUN*RUN program (two sponsors). ■ Promotional banner on display at FUN*RUN. ■ Recognition on FUN*RUN web page. ■ Plaque recognizing support for Disability Rights. ■ Recognition during the event and acknowledgment in all event-related publicity.

\$5,000 — Diamond Champion — End the Institutional Bias!

One full-page ad in FUN*RUN program. ■ Promotional banner on display at FUN*RUN.

- Recognition on FUN*RUN web page. ■ Plaque recognizing support for Disability Rights.
- Recognition during the event and acknowledgment in all event-related publicity.

\$2,500 — Gold Champion — Accessible, Affordable, Integrated Housing!

One half-page ad in FUN*RUN program. ■ Promotional banner on display at FUN*RUN.

- Recognition on FUN*RUN web page. ■ Plaque recognizing support for Disability Rights.
- Recognition during the event and acknowledgment in all event-related publicity.

\$1,000 — Silver Champion — Livable Wages and Benefits!

One quarter-page ad in FUN*RUN program. ■ Recognition on FUN*RUN web page.

- Plaque recognizing support for Disability Rights. ■ Recognition during the event and acknowledgment in all event-related publicity.

\$500 — Bronze Champion — Community First!

One business card size program ad. ■ Recognition on FUN*RUN web page. ■ Recognition during the event and acknowledgment in all event-related publicity.

IMPORTANT! Deadline for program ads and logos for banners is April 16, 2018.

- ADS: The program is FULL-COLOR. Please submit PRINT RESOLUTION (200 dpi or higher), CMYK, CAMERA-READY ads at 100% SCALE. See Ad Sample page for sizes/formats. Send ads to Kaye Beneke at the email address below.
- LOGOS FOR BANNERS: Please submit your logo in one of these formats: EPS, AI, PDF, PSD, JPG (hi-res), TIFF.

Questions about ads? Contact Kaye Beneke, kaye@beneketx.com, 512-451-9810.



CHAMPION REGISTRATION

Company/Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Contact person: _____

REMEMBER: Your donation is tax deductible!

Please select your "CHAMPION" level:

- \$12,500 Emerald Champion — Disability Rights ARE Civil Rights!
- \$ 7,500 Platinum Champion — Rights Worth Fighting For!
- \$ 5,000 Diamond Champion — End the Institutional Bias!
- \$ 2,500 Gold Champion — Accessible, Affordable, Integrated Housing!
- \$ 1,000 Silver Champion — Livable Wages and Benefits!
- \$ 500 Bronze Champion — Community First!

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- LOGOS FOR BANNERS: Please submit your logo in one of these formats: EPS, AI, PDF, PSD, JPG (hi-res).

Questions about ads? Contact Kaye Beneke, kaye@beneketx.com, 512-451-9810.

Please make checks payable to "ADAPT FUN*RUN 2018". Return this form with payment to:

ADAPT FUN*RUN for Disability Rights
1100 S IH 35 Frontage Road, Austin, TX 78704
Phone: 512-442-0252
E-mail: bob.adapt@sbcglobal.net



full page: 7.5 x 10 (portrait)
emerald (back cover)
platinum (inside cover)
diamond

AD SAMPLES

The program will be printed in full color. If at all possible, please submit print resolution (200 dpi or higher), CMYK, camera-ready ads at 100% scale.

Ad deadline is April 16, 2018.
Send to kaye@beneketx.com.

Questions? Send email to Kaye at the address above or call 512-451-9810.

Thanks for supporting ADAPT!!

business card: 2 x 3.5 (landscape)
bronze

gold: half page: 4.75 x 7.5 (landscape)

quarter page: 3.5 x 4.75 (portrait)
silver